Day 1: AI Foundations for Business Leaders

- **Session 1: Introduction to AI for Business Leaders (1 hour)**

    - **Overview of AI and its impact on business.**

    - **Key principles and concepts of AI.**

- **Session 2: Strategic Decision-Making with AI (1 hour)**

    - **How AI can inform and enhance strategic decisions.**

    - **Case studies of AI-driven business transformations.**

- **Session 3: AI Implementation Strategies (1 hour)**

    - **Practical steps for integrating AI into business workflows.**

    - **Overcoming common challenges in AI adoption.**

- **Session 4: Hands-On Experience (1 hour)**

    - **Interactive session with AI tools for strategic decision-making.**

- **Session 5: Q&A and Discussion (1 hour)**

    - **Open floor for questions and discussions on the day's topics.**

Day 2: Personalization and Recommendations

- **Session 1: Understanding Personalization in AI (1 hour)**

    - **The role of AI in creating personalized experiences.**

    - **Techniques for personalizing customer interactions.**

- **Session 2: AI-Driven Recommendation Systems (1 hour)**

    - **How recommendation systems work.**

    - **Examples of successful AI-driven recommendations.**

- **Session 3: Implementing Personalization Strategies (1 hour)**

    - **Practical steps for deploying personalization in your business.**

    - **Tools and technologies for effective personalization.**

- **Session 4: Hands-On Experience (1 hour)**

    - **Interactive session with AI tools for personalization and recommendations.**

- **Session 5: Q&A and Discussion (1 hour)**

    - **Open floor for questions and discussions on the day's topics.**

Day 3: Predictive Analytics for Sales and Demand

- **Session 1: Introduction to Predictive Analytics (1 hour)**
  - Basics of predictive analytics and its importance.
  - Key techniques and methodologies.
- **Session 2: Predictive Analytics for Sales (1 hour)**
  - Using AI to forecast sales and identify trends.
  - Case studies of predictive analytics in sales.
- **Session 3: Demand Forecasting with AI (1 hour)**
  - Techniques for accurate demand forecasting.
  - Tools and technologies for implementing demand forecasting.
- **Session 4: Hands-On Experience (1 hour)**
  - Interactive session with AI tools for predictive analytics and demand forecasting.
- **Session 5: Q&A and Discussion (1 hour)**
  - Open floor for questions and discussions on the day's topics.

Day 4: Content Creation and Marketing Optimization

- **Session 1: Generative AI for Content Creation (1 hour)**
  - How generative AI can streamline content creation.
  - Ensuring consistency and personalization in marketing messages.
- **Session 2: Marketing Optimization with AI (1 hour)**
  - Using AI to optimize marketing strategies and campaigns.
  - Case studies of AI-driven marketing optimization.
- **Session 3: SEO and AI (1 hour)**
  - Leveraging AI for search engine optimization.
  - Techniques for improving SEO with AI.
- **Session 4: Hands-On Experience (1 hour)**
  - Interactive session with AI tools for content creation and marketing optimization.
- **Session 5: Q&A and Discussion (1 hour)**
  - Open floor for questions and discussions on the day's topics.

Day 5: Enhancing Customer Service with AI

- **Session 1: AI-Powered Customer Service (1 hour)**

  - Overview of AI applications in customer service.

  - Benefits of using AI for customer interactions.

- **Session 2: Chatbots and Virtual Assistants (1 hour)**

  - How chatbots and virtual assistants can enhance customer service.

  - Examples of successful implementations.

- **Session 3: AI for Customer Feedback and Insights (1 hour)**

  - Using AI to analyze customer feedback and gain insights.

  - Tools and technologies for customer feedback analysis.

- **Session 4: Hands-On Experience (1 hour)**

  - Interactive session with AI tools for customer service enhancement.

- **Session 5: Q&A and Discussion (1 hour)**

  - Open floor for questions and discussions on the day's topics.

Day 6: Maturity Model, Deployment, Workforce Impact, and Networking

- **Session 1: AI Maturity Model (1 hour)**

  - Understanding the AI maturity model.

  - Assessing your organization's AI maturity level.

- **Session 2: Deployment of AI in Your Organization (1 hour)**

  - Steps for successful AI deployment.

  - Overcoming challenges in AI implementation.

- **Session 3: Impact of AI on Workforce, Skills, and Culture (1 hour)**

  - How AI affects workforce dynamics, required skills, and organizational culture.

  - Strategies for managing workforce transitions and upskilling.

- **Session 4: Future of AI in Business and Wrap-Up (1 hour)**

  - Exploring the future potential of AI in business.

  - Emerging trends and technologies.

- **Session 5: Networking Session (1 hour)**

- o **Facilitated networking session for participants to share experiences and insights.**
- **Session 6: Final Q&A and Feedback (1 hour)**
  - o **Open floor for final questions and feedback from participants.**